

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

CONTRACT NO. REV.

1061-58815-1

DATE PRINTED

11/02/12

AND

PAGE 1

6441 AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME GMMB, INC. OBAMA FOR AMERICA

AND 3050 K St NW Ste 100 PO BOX 8102

ADDRESS Washington DC 20007-5108 Chicago IL 60680-8102

USA USA

CONTACT PRODUCT OBAMA/D/PRES

LOCAL PAT CASHEN POLITICAL AGENCY EST. NO. 2264SKEDA

SALESPERSON PRODUCT 1301

CODE

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/05/12 NO. WEEKS: 1

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 FIXED	M-Th, Su	1	04:29A	05:00A	30S	10/30/12-11/04/12	WBZ NEWS	1	200.00	200.00
2 FIXED	Sa	1	05:00A	06:00A	30S	11/03/12-11/03/12	WBZ NEWS	1	270.00	270.00
3 FIXED	Su	1	05:00A	06:00A	30S	11/04/12-11/04/12	WBZ NEWS	1	270.00	270.00
4 FIXED	Su	1	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1980.00	1980.00
5 FIXED	M-F	1	09:00A	10:00A	30S	10/30/12-11/05/12	RACHAEL RAY	2	585.00	1170.00
6 FIXED	M-F	1	12:27P	02:00P	30S	10/30/12-11/02/12	CBS SOAP ROTATION	1	600.00	600.00
7 FIXED	M-F	2	03:00P	04:00P	30S	10/30/12-11/02/12	DR. PHIL	2	650.00	1300.00
8 FIXED	M-F	1	04:00P	04:30P	30S	10/30/12-11/02/12	JUDGE JUDY	1	850.00	850.00
9 FIXED	M-F	1	04:30P	05:00P	30S	10/30/12-11/02/12	JUDGE JUDY	1	850.00	850.00
10 FIXED	M-F	1	05:30P	06:00P	30S	10/30/12-11/02/12	530PM NEWS	1	1100.00	1100.00
11	T-Th	3	07:00P	07:28P	30S	10/30/12-11/01/12	WHEEL OF FORTUNE	3	1980.00	5940.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	GMMB, INC.			OBAMA FOR AMERICA			
AND	3050 K St NW Ste 100			PO BOX 8102			
ADDRESS	Washington	DC	20007-5108	Chicago	IL 60680-8102		
	USA			USA			
CONTACT				PRODUCT		OBAMA/D/PRES	
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.	PRODUCT		1301	
			2264SKEDA	CODE			
NATIONAL SALESPERSON							
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			FROM	TO						
FIXED										
12	F	1	07:00P	08:00P	30S	11/02/12-11/02/12	PATRIOTS ALL ACCESS	1	2880.00	2880.00
FIXED										
13	T-Th	1	07:28P	07:57P	30S	10/30/12-11/01/12	JEOPARDY !	1	2880.00	2880.00
FIXED										
14	Sa	1	07:00P	07:28P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	900.00	900.00
FIXED										
15	Sa	1	07:30P	08:00P	30S	11/03/12-11/03/12	WBZ NEWS	1	1440.00	1440.00
FIXED										
16	M-Sa Su	1	11:00P 11:00P	11:35P 11:35P	30S	10/30/12-11/04/12	WBZ NEWS	1	2700.00	2700.00
FIXED										
17	M-F	1	11:35P	12:37A	30S	10/30/12-11/02/12	DAVID LETTERMAN	1	1350.00	1350.00
FIXED										
18	M-F	1	12:37A	01:37A	30S	10/30/12-11/02/12	LATE LATE SHOW	1	500.00	500.00
FIXED										
19	Sa	1	11:35P	12:05A	30S	11/03/12-11/03/12	STYLE BOSTON	1	450.00	450.00
FIXED										
20	Su	1	12:30A	01:00A	30S	11/04/12-11/04/12	TIM MCCARVER	1	315.00	315.00
FIXED										
21	M	1	07:58P	09:00P	30S	11/05/12-11/05/12	HOW I MET MOM/PARTNERS	1	20000.00	20000.00
FIXED										
22	T	1	07:57P	09:00P	30S	10/30/12-10/30/12	NCIS	1	15000.00	15000.00

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USA USA

CONTACT PRODUCT OBAMA/D/PRES

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**Required**

Announcement 28 days

prior notice

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 2264SKEDA

PRODUCT CODE 1301

NATIONAL SALESPERSON

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			FROM	TO						
FIXED										
23	T	1	09:00P	10:00P	30S	10/30/12-10/30/12	NCIS LOS ANGELES	1	15000.00	15000.00
FIXED										
24	Th	1	07:58P	09:00P	30S	11/01/12-11/01/12	BIG BANG THEORY/TWO AND A	1	16000.00	16000.00
FIXED										
25	Th	1	10:00P	11:00P	30S	11/01/12-11/01/12	ELEMENTARY	1	15000.00	15000.00
FIXED										
26	F	1	09:00P	10:00P	30S	11/02/12-11/02/12	CSI: NY	1	12000.00	12000.00
FIXED										
27	Su	2	01:00P	04:00P	30S	11/04/12-11/04/12	NFL (1PM)	2	18000.00	36000.00
FIXED										
28	Su	1	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	16000.00	16000.00
FIXED										
Total Contract:								33		172945.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	156945.00	.00	156945.00	
GRAND TOTAL									156945.00	

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